



Label Instructions

Labels should be printed, never handwritten, and must be displayed on the date you install your art. The artist's name, title of artwork, medium, dimensions and price should be listed; sample below. If the artwork is not for sale, please write NFS. Additionally, you may provide a price sheet for all your work in your exhibit area.

Use a sans serif font in a 16 point bold typeface such as Ariel, Calibri, Helvetica, Tahoma or Verdana. These fonts are easy to read. View photos of how labels are placed in all four locations in the "Gallery Dimensions" PDF located [here](#).

Barbara Smith
Snow Trees
Acrylic
25" x 25"
\$575

Placement for 2D Art on White or Wood Walls; Curators Provide Museum Putty:

Place labels next to artwork to the right or underneath artwork to the right.

Placement for 3D Art in Glass Cases; Curators Provide Museum Putty, if Required:

Attach preprinted labels to a folded index card at install.

Place index card with label to the right of each artwork. Hold in place with museum putty if necessary.

**ONLY MUSEUM PUTTY PROVIDED BY CURATORS
MAY BE USED ON GALLERY WALLS & IN CABINETS; UNLESS THE ARTIST
CLEARS PRODUCT WITH CURATOR**

NO TAPE, BLUE TAPE OR ADHESIVE OF ANY KIND IS PERMITTED
NO GLASS FRAMING OF ANY KIND IS ALLOWED IN THE GALLERY