

For the Love of Art
An exploration of artistic inspiration
Call for Artists and Prospectus

The Lamorinda Art Council invites all local and regional artists to submit up to three artworks for our next curated exhibition, *For the Love of Art*, during the months of September and October, 2025.

Installation date: Saturday, September 6th, 11am until done.

Reception date: Saturday, October 11th, 2:30pm – 5:00pm.

Take down date: Saturday, November 1st, 10am – 11am.

PROSPECTUS: *For the Love of Art, An Exploration of Artistic Inspiration*

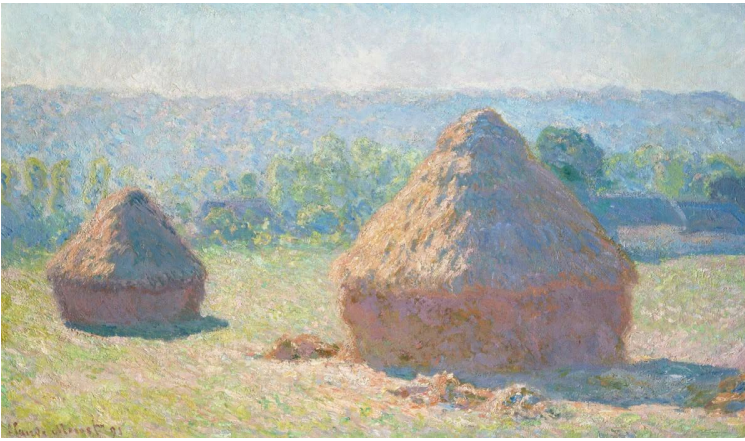
Lamorinda Arts Council (LAC) presents the Themed Exhibit: “For the Love of Art: An Exploration of Artistic Inspiration” in the Art Gallery at the Orinda Gallery during September and October. We invite artists who make 2-D and 3-D artwork that includes ideas about this theme to submit up to 3 images of their work to the LAC website page for Themed Exhibits:

<https://LamorindaArts.org/call-for-artists/>.

Most artists have strong feelings about what art they make, how they make art, and stronger emotions about why they create art. The exhibit will feature 2-D and 3-D artworks that we can install on our display system and in our large glass cabinets. As with the other themed exhibits, we encourage artists to submit other original creative works in different media that inspired their 2-D and 3-D visual artworks or may be inspired by them. These can be narratives, songs, music, performances or other art forms. We will make every effort to include these related art pieces into the exhibit.

The Lamorinda Arts Council seeks artwork of all genres that is visually narrative, which may include but not require a written narrative component for this exhibit. Narrative art includes traditional mediums like drawings, paintings, and sculpture as well as photography, animation, digital art, manga and comic strips. Visual artworks often accompany songs, film, theater performances, films and documentaries. Submissions may be abstract, representational or anything in between. Please review this Prospectus and submit artwork to <https://LamorindaArts.org/call-for-artists/>.

Kandinsky said in his manifesto, *On the Spiritual in Art*, “The first painting that made an unforgettable impression on me was Monet’s *Haystack*. I could not recognize what it was. This brought confusion and inner unrest. I realized that the object... was unnecessary.”



Claude Monet, *Haystacks*, oil on canvas, 1891



Wassily Kandinsky, *Composition VII*, oil on canvas, 1913

Many other artists attribute other artist's artworks as a primary inspiration for their work. Wayne Thiebaud acknowledged many influences: Old Masters including Rembrandt and Velázquez; modernists like Matisse, Cézanne, and Morandi; and his friendship with Diebenkorn. He said, "Painting is life for me. It's kind of a miracle."



Thomas Morandi, *Still Life*, Oil on Canvas, 1919



Wayne Thiebaud, *Confections*, Oil on Canvas, 1962

Artists reflect upon the nature of sensory awareness. This awareness may come in many ways at any time. The way the light falls across a face, long grass waving in the breeze, or reflections on the surface of water can spark it. Or it may come by sound: the crack of a thunderbolt, the cacophony of frogs after a late Spring rain, a waterfall. Sometimes Art activates these feelings as a kind of a mixture of pleasure and suffering. These feelings get lodged in our being. We want them and search for more of them. Our awareness becomes attuned to them: Shapes in the clouds, scents in the garden, songs of our ancestors, life-changing events. We use these connections to stay alive. They wake us up and activate deep emotion. They inspire the art we make.

Show us this awareness in images and, if possible, in words.

“For the Love of Art” IMPORTANT DATES:

- Tuesday, July 15th to Monday, August 18th: Entry submission period to register and upload artwork images, online only, at <https://lamorindaarts.org/online-galleries/>
- Monday, August 18th @ midnight: Deadline for Registration and Submission of Images.
- Online registration: Artists pay a \$35.00 fee for up to 3 artworks for all media + genres.
- Wednesday, August 20th: Participating artists notified of acceptance via email.
- Monday August 25th: Participating artists must email Curator Bill Carmel at billcarmel3@yahoo.com:
 - o A list of captions for ID tags including title, dimensions, media and price of each artwork.
 - o Narratives or text if submitting same – include your name and artwork title.
- Saturday, August 30th: Email photos of artwork images to our IT team of artwork you wish to sell at info@LamorindaArts.org. IT then uploads digital images to our online gallery. High visibility QR codes in the Gallery grant instant access to purchase art online. Curator will email you details at notification of acceptance.
- Saturday September 6th @ 11:00 am SHARP: Installation of accepted artwork, 26 Orinda Way; parking garage entrance in rear of Library. Use elevator up one level to gallery.
 - o DO NOT BE LATE – THIS DELAYS INSTALLATION FOR OTHERS.
 - o Fill out, sign and turn in City of Orinda Release listing installed artwork.
 - o Delivery by designated others acceptable with advance notice to curator Bill Carmel, billcarmel3@yahoo.com.
 - o We welcome volunteers to work with the curator and art intern to install artwork and narratives.
- Saturday October 11th: Artist Reception Setup 2:00 pm; Doors Open 2:30 - 5:00 pm; Cleanup 5:00 – 5:30 pm. Location is Richard Heggie Plaza, the outdoor patio adjacent to the gallery, weather permitting. Curators e-mail reception instructions to exhibitors prior to exhibit and discuss same at install. Artists provide all food and drinks; LAC provides all setups, tables, chairs, tablecloths, paper plates, napkins, plastic cups, serving pieces, etc.
- Saturday November 1st @ 10:00 am SHARP: Take down of all artwork. Install of next exhibit in one hour.

Visual artists of all genres use visual symbols and metaphors to tell stories. Historic, spiritual, legendary, and mythic narratives are often conveyed visually and verbally long before they are written down. Narrative art includes traditional mediums such as murals, drawing, painting, and sculpture, photography, film, illustration, manga, animation, comic strips and digital art. Digital and visual artwork almost always accompany artistic media such as books, music and song albums, art exhibitions, films, performance art such as dance, theater and concerts. Sometimes this is for documentation such as a catalog for an art exhibit or an illustrated book. Artwork in the exhibit may be abstract or representational, and may, but is not required to be, accompanied by written stories, narratives, text and/or musical scores about the artwork.

“For the Love of Art” RULES OF ENTRY

All artwork photos must be submitted online in .jpg format. Minimum file size is 1 MB or 1000KB, maximum size is 5MB. Artists may enter up to three (3) artworks, each with an optional narrative or text piece about the artwork. Exhibit fee is \$35.00 for up to three (3) entries, paid at time of registration. Artworks are curated for content. Scholarships are available; email info@LamorindaArts.org for more information.

Wall art must be ready to hang with braided wire secured by D-rings or eye-screws. Maximum size for 2D wall art is 60" x 48". See online Instructions for Installation and Take Down for 2-D artworks at <https://lamorindaarts.org/installation-and-take-down-instructions/>. The only exceptions are the 3- and 4-shelf cabinets which are reserved for 2-D and 3-D visual artwork. Maximum sizes for 3D art are: 18" depth, 24" width and 36" height. If the artist cannot drop-off or pick up artwork during designated time frames, they must designate someone to do this on their behalf and notify Curator in advance by emailing billcarmel3@yahoo.com. LAC reserves the right to use images of submitted artwork and/or brief quotations for promotional purposes.

LAC retains a 20% commission on sales as a donation to our organization. All sales are conducted online. Sales tax is added to sale price and paid by LAC to the State of California. A check for the sale price minus the 20% commission and tax is sent to the artist via U.S. Mail.

"For the Love of Art" SUBMISSION PROCESS

- Step 1. Follow this link to <https://lamorindaarts.org/call-for-artists/> or copy it into your browser to register and enter your artwork images.
- Step 2. In the comment section please enter "For the Love of Art" and fill out the information requested for your artwork(s). Skip the Arts Partner registration. Round off dimensions to the nearest inch. Up to three images may be submitted in jpg format, minimum file size is 1MB or 1000KB; maximum size is 5MB; minimum resolution is 300 dpi.
- Step 3. Check all the disclaimers. Fees, Liability, Loss, Damage, Insurance, sales, etc.
- Step 4. Go to <https://lamorindaarts.org/donate/> to submit the entry fees, inputting the amount under "Other" (\$35 for up to 3 entries). Our policy is that no one shall be unable to participate due to lack of funds. Request a scholarship at info@LamorindaArts.org.

"For the Love of Art"

OPTIONAL NARRATIVES OR TEXT ACCOMPANYING VISUAL ARTWORK

- Submit all written narratives via email to Curator Bill Carmel, billcarmel3@yahoo.com by Monday, August 25th. Receipt of same will be acknowledged within 24-48 hours.
- The following requirements ensure uniformity for presentation of the narratives accompanying visual artwork in the exhibit.
 - o Format: All narrative or text submissions must be in an 8.5" x 11" letter size Word format, .docx.
 - o Word limit: For narratives, text, prose, quotations and poetry of any genre or style, the maximum word limit is 250 words. **Contact Bill Carmel if your original writings are more than 350 words.** LAC inserts artist's name, title of artwork and title of narrative or text if different from artwork.
 - o Line limit: The maximum line limit for all narratives or text is 30 lines. Blank lines without words are included in this total.
 - o Font must be in Arial Bold size 16, for readability in the Gallery.
 - o Margins must be one inch on the top, bottom, left, and right of the page.
 - o All narratives or text will be printed on 8.5" x 11" card stock and displayed next to the visual artwork it accompanies.
- In summary, your printed narrative or text must be designed to fit on 8 1/2" x 11" card stock paper for display in the gallery next to the visual art it accompanies.

- All of the above criteria must be met or the narrative or text part of your submission will not be accepted. We will notify you in advance of install if this occurs.
- Your visual artwork, with or without narrative or text, will look very professional. We received many compliments on similar media installations from previous exhibitions.

“For the Love of Art”

PUBLICITY + PROMOTION FOR EXHIBIT + ARTIST RECEPTION

LAC provides artists with a digital poster for their use to invite supporters. We ask each artist to invite five supporters to the October 11th reception. LAC lists exhibits in online and print calendars plus social media posts (Instagram, FB, X, LinkedIn) plus local print and digital media. No matter how much promotion LAC does please note our experience has shown that people come to openings to see the work of someone they know.

Lamorinda Arts Council is a 501(c) (3) non-profit corporation • <https://LamorindaArts.org>

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