



CALL FOR ARTISTS: “STORIES WE TELL”

Art Gallery at the Orinda Library
26 Orinda Way, Orinda CA 94563

Exhibit Dates: September 3 - November 1, 2024

Entry Submission Period: July 15th - August 15th

Artist Reception: Saturday, October 5, 2:00 – 4:00 pm

Installation/Art Drop Off : Saturday, August 31st 11:00 am SHARP

Take Down: Saturday, November 2nd 10:00 am SHARP

PROSPECTUS

THEME DESCRIPTION: “STORIES WE TELL”

Visual artists of all kinds use visual symbols and metaphors to tell stories. Historically, spiritual, legendary, and mythic narratives are often conveyed visually and verbally long before they are written down. Narrative art includes traditional mediums like murals, drawing, painting, and sculpture, and newer art forms such as photography, film, digital art such as illustration, manga, animation, and comic strips.

Digital and visual artwork almost always accompany artistic media such as books, music and song albums, art exhibitions, films, performance art such as dance, theater and concerts. Sometimes this is for documentation such as a catalog for an art exhibit or an illustrated book. Artwork in the exhibit may be abstract or representational, and may, **but is not required to be**, accompanied by written stories, narratives, text and/or musical scores about the artwork.

RULES OF ENTRY

All submissions must be entered online. Artists may enter up to three (3) artworks, each with an **optional** narrative or text piece about the artwork. Exhibit fee is \$35.00 for up to three (3) entries, paid at time of entry. Artworks are curated for content. Scholarships are available; email info@LamorindaArts.org for more information.

Wall art must be ready to hang securely. See online Instructions for Installation and Take Down for 2-D artworks at <https://lamorindaarts.org/installation-and-take-down-instructions/>. The only exceptions are for the 3- and 4-shelf cabinets which are reserved for 2-D visual artwork only in this exhibit. If the artist cannot drop-off or pick up artwork during the designated time frames, they must designate someone to do this on their behalf and notify Curator in advance by emailing billcarmel3@yahoo.com. LAC reserves the right to use an image of submitted artwork and/or brief quotations for promotional purposes.

LAC retains a 20% commission on sales as a donation to our organization. All sales are conducted online. Sales tax is added to the sales price and paid by LAC to the State of California. A check for the sales price minus the 20% commission and tax is mailed to the artist.

“STORIES WE TELL” SUBMISSION PROCESS

Step 1. Go to LAC’s website – homepage <https://lamorindaarts.org> and look for the “Stories We Tell” event or copy <https://lamorindaarts.org/call-for-artists/> into your browser.

Step 2. Go to <https://lamorindaarts.org/stories-we-tell/> to enter artwork images. Please fill out complete information for your artwork(s). There are tips for entering artwork information (dimensions and descriptions) including verbal accompaniment. Round off dimensions to the nearest inch. Up to three images may be submitted in jpeg format with 300 dpi and 1200 pixels on the long side = 1 megabyte.

Step 3. Check all the disclaimers. Fees, Liability, Loss, Damage, Insurance, sales, etcetera.

Step 4. The Mother of all steps: Please be sure to submit the entry fees after submitting your entry form - you will automatically be redirected to do so. The fee is \$35 for up to three (3) entries. Our policy is that no one shall be unable to participate due to lack of funds. Request a scholarship at info@LamorindaArts.org.

OPTIONAL NARRATIVES OR TEXT ACCOMPANYING VISUAL ARTWORK

- All written work must be submitted via email to Curator Bill Carmel at billcarmel3@yahoo.com - please use the subject line “Stories Written Submission.” Receipt of the same will be acknowledged via email within 24-48 hours.
- The following requirements ensure uniformity for presentation of the narratives or text accompanying visual artwork in the exhibit:
 - **Format:** All narrative or text submissions must be in Word format, .docx.
 - **Word limit:** For narratives, text, prose, quotations and poetry of any genre or style, the maximum word limit is 250 words (not including your name or title of the work).
 - **Line limit:** The maximum line limit for all narratives or text is 30 lines. Blank lines without words are included in this total.
 - **Font** must be in Arial Bold size 16, for readability in the Gallery.
 - **Margins** must be one inch on the top, bottom, left, and right of the page.
 - **All narratives or text** will be printed and mounted on foam board. The foam board will be displayed in the Gallery next to the visual artwork it accompanies.
- If your narrative or text is significantly longer than 250 words and/or 30 lines, we are experimenting with including a QR Code linking the viewer/buyer to the additional narrative in the online sales LAC Gallery for this exhibit. Contact billcarmel3@yahoo.com to learn more.
- In summary, your printed narrative or text must be designed to fit on paper affixed to an 8 ½ “x 11” foam board(s) for hanging in the gallery next to the visual art it accompanies.
- All of the above criteria must be met or the narrative or text part of your submission will not be accepted. We will notify you if this occurs.
- Your visual artwork, with or without narrative or text, will look very professional. We received many compliments on similar arrangements from previous exhibitions.

PUBLICITY AND PROMOTION FOR EXHIBIT AND ARTIST RECEPTION

LAC provides artists with a digital poster for their use. We ask each artist to invite five supporters to the October 5 reception. LAC lists exhibits in online and print calendars plus social media posts (Instagram, FB, LinkedIn).

GALLERY LOCATION + HOURS

Visit the Art Gallery in person at the Orinda Library located at 26 Orinda Way, Orinda. Gallery Hours: Mon – Thu, 10 am – 8 pm; Fri/ Sat, 10 am – 6 pm. Closed Sundays and Sep. 2. For library information call 925-254-2184 or visit <https://ccclib.org>. View our online galleries at the Orinda Library and Wilder Art Gallery at <https://lamorindaarts.org/online-galleries/>.

IMPORTANT DATES

Jul. 15 – Aug. 15: Submit artwork images online only, <https://lamorindaarts.org/stories-we-tell/>.

August 31, 11:00 am Saturday: Drop off artwork to the **Garden Room** next to the 3-shelf glass cabinet. DO NOT BE LATE – THIS DELAYS INSTALLATION FOR OTHERS. Delivery by others acceptable with advance notice to curator Bill Carmel, billcarmel2@yahoo.com.

August 31, 11:30 am Saturday: Installation of Artwork. Volunteers to help install are welcome.

September 3, 10:00 am to November 1: Exhibition is open for public viewing.

October 5, Saturday: Reception Setup **1:30**; **Doors Open 2:00 - 4:00 pm**; **Cleanup 4:00 - 4:30 pm**. Location is Richard Heggie Plaza, the outdoor patio adjacent to the gallery (weather permitting). **Reception Instructions:** Curators will e-mail reception instructions to exhibitors prior to exhibit. Artists provide all food and drinks; LAC provides all setups, tables, chairs, tablecloths, paper plates, napkins, plastic cups, serving pieces, etc.

November 2, Saturday 10:00 am SHARP: Take down of artwork.

Tips For Submitting Online

- Our curation team welcomes you to “Stories We Tell.” Any problems applying, please get in touch with Curator Bill Carmel at billcarmel3@yahoo.com or call 925-359-9940.
- Read all of the instructions in advance to ensure you have met all of the requirements.
- Please review your name and email address, telephone number, and address prior to submission to ensure they are correct.
- Prior to submitting the application, locate the files on your computer you wish to submit so you will know where to browse to upload those files.
- Upload speeds vary; please be patient during the upload process.



- **Exhibit Fee:** The exhibit fee is \$35.00 for up to three works of art, payable when completing the online registration process. The exhibit fee is nonrefundable. There will be a 20% commission charged on any sales. Please consider this and add 20% to your sales price, if you wish, to cover the commission.

Questions: Contact Curator Bill Carmel at

billcarmel3@yahoo.com

or call 925-359-9940

All Curation Team members are volunteers and will respond within 24 to 48 hours to your questions or concerns.



**Thank You For Visiting the Lamorinda Arts Council
and for Keeping Creativity Alive!**