

# Help Support Lamorinda Arts Council Programming Across Lafayette, Moraga, and Orinda!

What is the Lamorinda Arts Council? As a volunteer-based non-profit organization, we've been creating engaging Arts programs in Lamorinda since 1950. Yes, you read that right! We provide opportunities for youth and adults to exhibit their works in our art galleries, participate in art competitions, share their voices in poetry readings, perform in singing programs, and more.

## Our programming includes:

Art Embraces Poetry in Lafayette Art Embraces Words in Lafayette Art Gallery at the Orinda Library Art Gallery at Wilder Artify Orinda
Arts Ambassadors
High School Visual Arts Competition
Lamorinda Idol

2024 marks our 11th annual fundraising event, Art of Mixology, a celebration of craft cocktails & mocktails in Orinda Theatre Square, where bartenders "compete" for Mixologist of the Year!

Saturday, October 19th, 2024 4:30pm - 7:00pm

You're Invited to Become a Sponsor!

#### \$150 — Bartender Sponsor

- Dedicated Sign with Your Logo on the Bartender's Table
- Logo on the LAC Website
- Acknowledgement on LAC Social Media Channels

#### \$250 — Twist Sponsorship

- Small Logo on Sponsor Board located near Award Stage
- Small Logo in the Event Program, handed out to all attendees (approximately 250)
- Logo on LAC Website
- Acknowledgement on LAC Social Media Channels

#### \$500 — Swizzle Sponsorship

- Medium Logo on Sponsor Board located near Award Stage
- Medium Logo in the Event Program, handed out to all attendees
- Logo on LAC Website
- Acknowledgement on LAC Social Media Channels

{more opportunities on the next page}

### \$750 — Shaker Sponsorship

- The opportunity to promote your brand/business through sampling or vending your products at the Art of Mixology! Sponsors will be provided a small table at the event, which must be staffed by the sponsor.
- Two (4) Tickets to the Event
- Four (4) Event T-Shirts
- Large Logo on Sponsor Board located near Award Stage
- Large Logo in the Event Program, handed out to all attendees (approximately 250)
- Attendee Confirmation Email to include Logo
- Logo on LAC Website
- Acknowledgement on LAC Social Media Channels

## \$1500 — Top Shelf Sponsorship

- Business Name placement on Art of Mixology Shot Glass x 250+
- Logo placement in the September & October issues of Diablo Magazine
- Six (6) Tickets to the Event
- Six (6) Event T-Shirts
- Large, Top Line Logo on Sponsor Board located near Award Stage
- Large, Top Line Logo in the Event Program, handed out to all attendees (approximately 250)
- Large, Top Line Logo on all Promotional Posters and Flyers {Deadline: July 1, 2024}
- Attendee Confirmation Email to include Logo
- Top Line Logo on LAC Website
- Dedicated Acknowledgement on LAC Social Media Channels

#### **In Kind Sponsorship Opportunities**

Food Sponsorship - provide a minimum of 250 servings of appetizers and the staff to serve it.

- Logo placement in the September & October issues of Diablo Magazine (Deadline: July 1, 2024)
- Restaurant Name/Logo Featured on the Serving Table
- Restaurant Name/Logo on Mixology Flyers distributed throughout Lamorinda (Deadline: July 1, 2024)
- Restaurant Name/Logo in the Event Program, handed out to all attendees (approximately 250)
- Logo on LAC Website
- Dedicated Acknowledgement on LAC Social Media Channels

For more information about this event, click here.

Questions about Sponsorship? Please contact Ali Kozoll, Executive Director via email here.

Lamorinda Arts Council is a registered tax-exempt, nonprofit 501(c)(3) organization. Contributions to Lamorinda Arts Council are tax-exempt to the extent provided by law. Tax ID number: 94-6094855