



[lamorindaarts.org/ekphrasis](http://lamorindaarts.org/ekphrasis)

## **EKPHRASIS COLLABORATIVE EXHIBIT 2023**

# **Prospectus**

### **CALL FOR ARTISTS & AUTHORS**

**Who Collaborate, Create, Respond, Create**

**Artists Inspire Authors; Authors Inspire Artists.**

**(We use the terms Author & Writer interchangeably for this project.**

***An LAC Arts Partner need not be a published author to participate.)***

### **Introduction**

Curators from the **California Writers Club, Diablo Branch (CWC)**, the **Lamorinda Arts Alliance (LAA)** and the **Lamorinda Arts Council (LAC)** collaborated to develop this creative ekphrastic project. This Prospectus is pertinent to Arts Partners from the Lamorinda Arts Council who are interested in participating. The culmination of this project is an exhibit of fine visual artwork that inspires literary works, and literary works that inspire fine visual artwork to be enjoyed by the public, fellow art and literary enthusiasts.

Exhibition of Ekphrasis works takes place **May 1 through June 2, 2023** in the Art Gallery at the Orinda Library, 26 Orinda Way, Orinda. A reception honoring participant Artists and Authors takes place on **Saturday May 6, 2023 from 3 – 5:00 p.m.** A video of visual artwork will be shown in the Orinda Library Auditorium on a large screen paired with a spoken word reading related to the artwork. This presentation will be videoed and displayed on CWC, LAA and LAC websites and various social media and YouTube channels.

### **What is “Ekphrasis?” What Does it Mean for Creative People?**

Ekphrasis is a Greek word defined as using a detailed description of a work of visual art as a literary device. Our intention, although not new, is to expand that definition into other directions. For example, visual Artists may respond in many creative ways with relevant existing or new visual artwork inspired by a literary work. An Author may respond to a visual artwork that inspires their imagination, emotions, and thoughts with relevant existing or new writing.

Curators Donna Arganbright and Ruth Stanton from LAA, Linda Hartmann from CWC, and Bill Carmel from LAC invite you to:

## TRY SOMETHING NEW, ACCEPT A CHALLENGE AND GO FOR IT!

Workshops, planned and yet to be planned, are available to inform you and answer questions. Contact LAC Ekphrasis Curator Bill Carmel at [ekphrasis@lamorindaarts.org](mailto:ekphrasis@lamorindaarts.org) or call 925-359-9940 to find out more.

Participation in this project is open to members in good standing from each collaborating group. This Prospectus concerns LAC Arts Partners (AP) participation.

### Sequence of Events for Participants

- AP Initiators can be visual Artists or Authors.
- AP Initiator visual Artists submit one new or existing visual artwork to the Ekphrasis Committee.
- AP Initiator Authors submit one new or existing creative writing to the Ekphrasis Committee.
- The Ekphrasis Committee posts anonymous creative writings and visual artwork submissions on the LAC website for review by AP Responders.
- AP Responders can be visual Artists or Authors.
- Each participant is allowed a single submission and a second one if space allows.
- AP visual Artist Responders review online anonymous Initiator writings and choose three writings to respond to, ranking them in order of preference. They will be paired on a first come, first served basis with one such writing by the Ekphrasis Committee. Visual artists respond to one writing with one relevant existing or new artwork.
- AP Author Responders review online anonymous Initiator visual artworks and choose three visual artworks to respond to, ranking them in order of preference. They will be paired on a first come, first served basis with one such visual artwork by the Ekphrasis Committee. Authors respond to one visual artwork with one relevant existing or new creative writing.
- The Ekphrasis Committee pairs Initiator and Responder submissions on a first come, first served basis with one of the three choices they have submitted and informs each participant of their pairing.
  - **Example 1:** An AP visual Artist Responder chose three Author writings to respond to, ranked by preference. The Ekphrasis Committee pairs one of the writings with the Responder visual Artist. If possible the visual Artist's first choice preference is paired. The AP visual Artist accepts the challenge to respond with one of their own new or relevant existing visual artworks.
    - The Ekphrasis Committee informs the AP visual Artist

Responder which writing they are paired with.

- The AP visual Artist Responder then prepares their one relevant existing or new visual artwork for submission to the exhibit.
- **Example 2:** An AP Author Responder chose three visual Artworks to respond to, ranked by preference. The Ekphrasis Committee pairs one of the visual Artworks with the Responder Author. If possible the Author's first choice preference is paired. The AP Author accepts the challenge to respond with one of their own new or relevant existing creative writings.
  - The Ekphrasis Committee informs the AP Author Responder which visual artwork they are paired with.
  - The AP visual Author Responder then prepares their relevant existing or new creative writing for submission to the exhibit.

### **Detailed Information on How to Submit Visual Art or Writing**

After you fill out the Ekphrasis Registration form, pay the exhibit entry fee, and ensure you are an LAC Arts Partner, the Ekphrasis Committee will send you detailed information via email regarding:

- Instructions to Submit Visual Art: 2D and 3D dimensions, attribution (title, price, etc.), file type and dpi of images, etc.
- Instructions to Submit Author Writings: How to format a Word document, word count, line count for poetry, etc.

### **Eligibility**

Membership in one of the three collaborating organizations is mandatory. The Registration fee for the Ekphrasis exhibit is \$20 for one submission and \$30 for two submissions. The Registration fee is in addition to the membership fee for each organization. These funds are used to prepare Author submissions for display at the exhibit; rental fees for the auditorium, AV usage, podium with mic; AV assistance and printing. Each participant is allowed a single submission and a second one if space permits. Scholarships are available upon request. To request a scholarship for all or part of the fees, email [ekphrasis@lamorindaarts.org](mailto:ekphrasis@lamorindaarts.org) or call 925-359-9940.

If you are interested in learning more about **California Writers Club-Mt. Diablo Branch** participation in Ekphrasis please visit: <http://www.cwcmt Diablo.org/ekphrasis/>

If you are interested in learning more about **Lamorinda Arts Alliance** participation in Ekphrasis please visit: <https://laa4art.org/calls-for-artists/>

## **Fees**

The LAC collects Arts Partner Fees (if any) and exhibit Registration fees at the same time for Ekphrasis. If you are not a current Arts Partner (within one year of your initial membership) the LAC Arts Partner fee, good for one year, is \$25. Initial Ekphrasis Registration fee is \$20; if you submit a second submission the fee is \$10 for a total of \$30. Scholarships are available upon request. Go [HERE](#) to complete the Ekphrasis Registration form and pay online. Because we apply for grants to help us offer relevant art programs, we need your registration information to develop analytics for grant reporting and grant writing. No personal information will be shared, but we may need to get in touch with you for various reasons related to the Ekphrasis exhibit.

A scholarship fund is available for your use upon request. The LAC's policy is that no one shall be barred from participating in Ekphrasis due to lack of funds. Contact [ekphrasis@lamorindaarts.org](mailto:ekphrasis@lamorindaarts.org) or call 925-359-9940 to request scholarship funds.

## **Categories**

Artists and Authors may participate in one of four categories as:

- Initiator Artists,
- Initiator Authors,
- Responder Authors, or
- Responder Artists.

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